Music
and web3

@RoyOsherove
legatoHQ.com

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Legato

Enabling **creators & groups** to monetize their IP on Web3

+

Enabling **marketplaces** to integrate licensing into offerings

Shopify / Stripe / PayPal for web3 licensing

2

Music
and web3

PAST	**WEB 2.0 MUSIC**
PRESENT	**MUSIC NFTs**
FUTURE	**ARTIST COLLECTIVES**
	LICENSING
	SOCIAL

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About Me

- Sync Music (Trailer Music)
- Organizer of the Israeli Web3 Developers meetup.
- In software leadership roles for **20+ years.**
- Author of **best selling technical books** on software quality and team leadership
- Worked in both small **startups** and **large multinational companies** .
- Worked in **Israel, Scandinavia** and the **USA**.
- Involved with Bitcoin since 2012, Smart Contracts **since 2016.**

Founder: Legato

CONTACT

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PAST

web 2.0 music

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Web 2.0 Music Industry

[Bureaucratic](#) nightmare

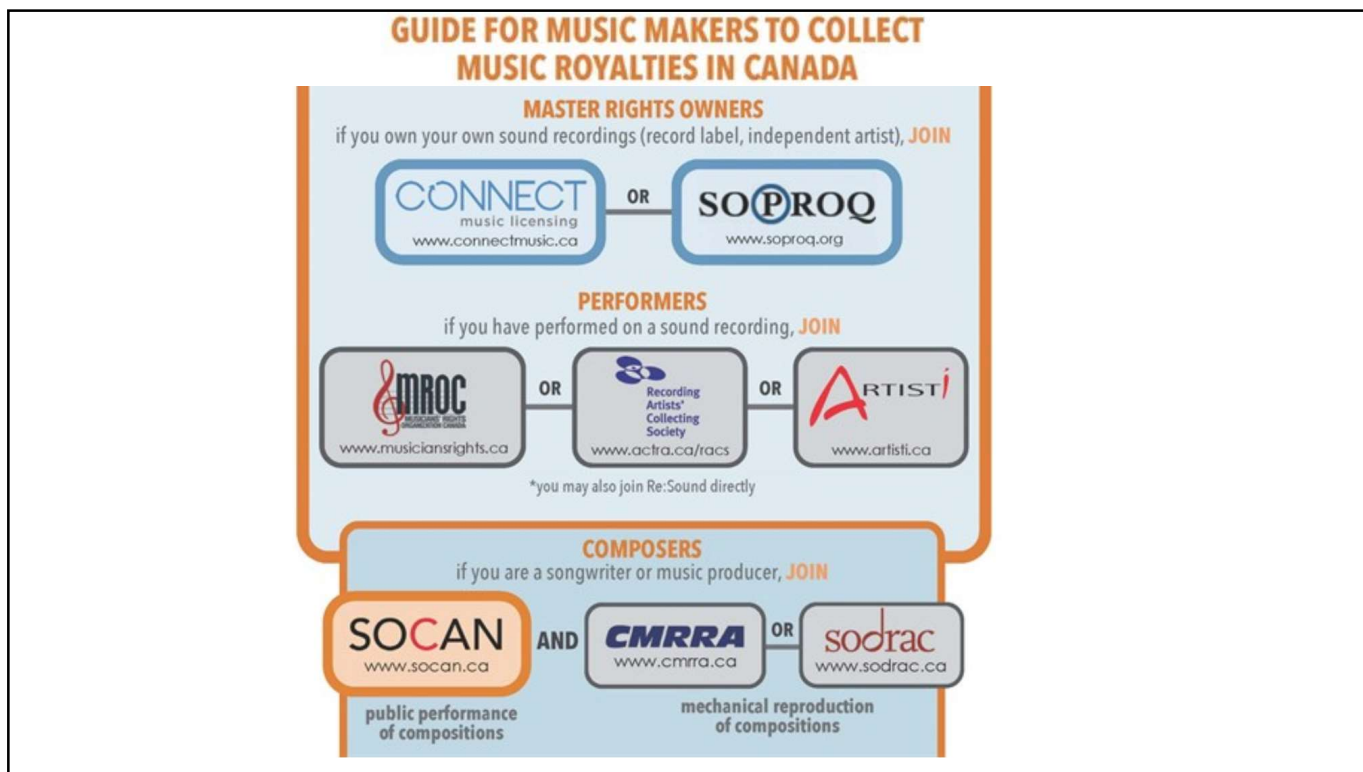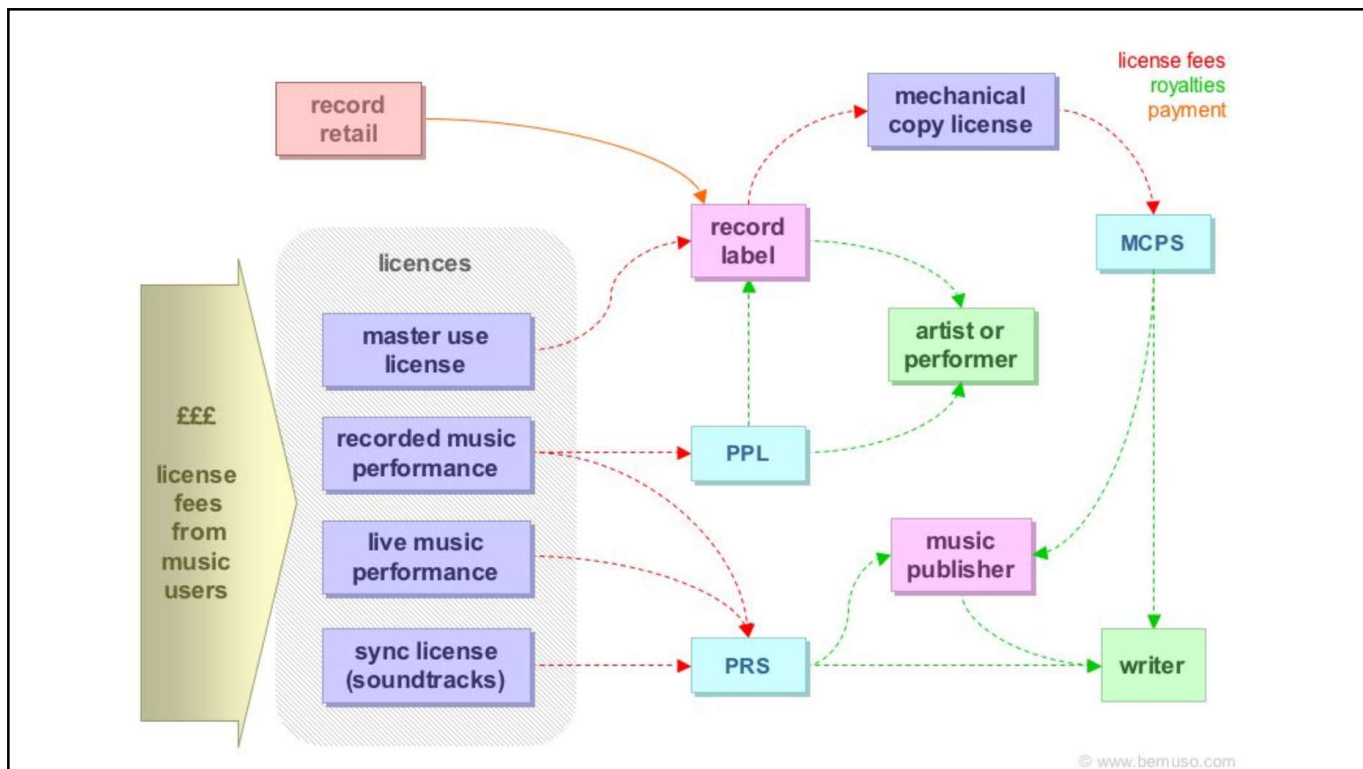Problematic Rights Tracking/Changing

Slow payment system

Lack of connection to listener

Monopolistic behavior

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GUIDE FOR MUSIC MAKERS TO COLLECT MUSIC ROYALTIES IN CANADA

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Web 2.0 Music Industry

[Bureaucratic](#) nightmare

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Monopolistic behavior

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Web 2.0 Music Industry

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Web 2.0 Music Industry

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Web 2.0 Music Industry

[Bureaucratic](#) nightmare

Problematic Rights Tracking/Changing

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Monopolistic behavior

No Incentive to change

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blockchain attempts
to change the music industry

JAAK

MYCELIA

VEZT

musicoin
World's first smart cryptocurrency for music

ujo
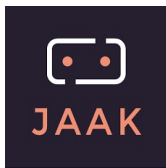
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Present

Music NFTS

Royalties

Collectives

Aggregators

14
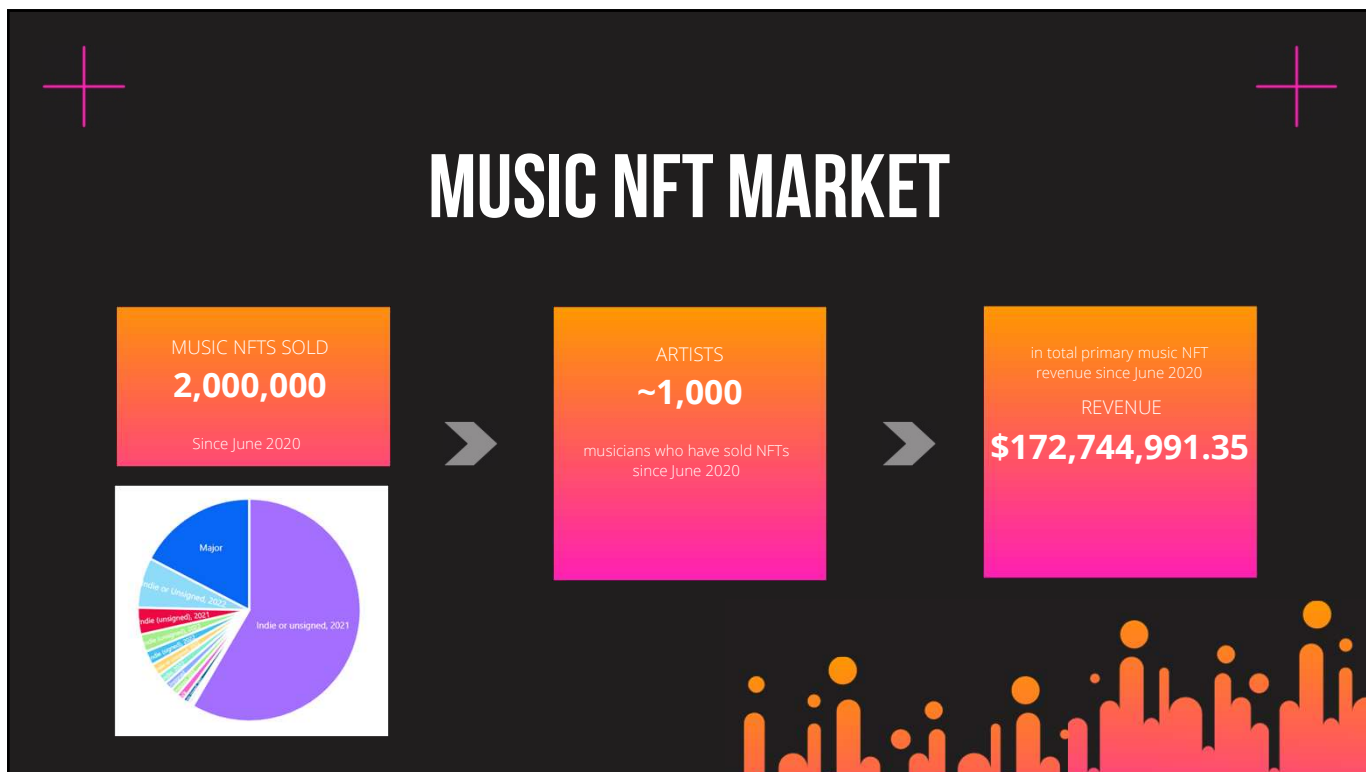
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Have you heard of
SongCamp?

17
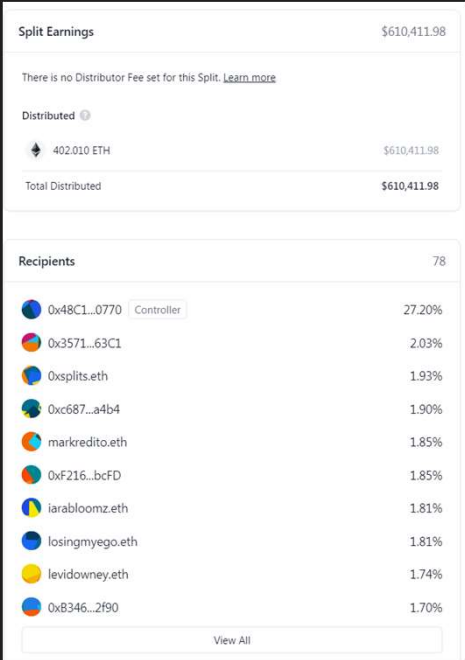
Chaos is

🔴 45 musicians
🖼️ 9 visual artists
📄 7 operatives
💾 6 devs
🔢 5 radio producers
🧩 3 economists
📑 2 scribes

👁️ 1 headless band

12:02 AM · Apr 9, 2022

Total Distributed $610,411.98

**SongCamp -
Chaos**

Split Earnings $610,411.98

There is no Distributor Fee set for this Split. Learn more

Distributed ⓘ

♦ 402.010 ETH $610,411.98

Total Distributed **$610,411.98**

Recipients 78

🔵 0x48C1...0770 Controller 27.20%
🔴 0x3571...63C1 2.03%
🟡 0xsplits.eth 1.93%
🔵 0xc687...a4b4 1.90%
🟠 markredito.eth 1.85%
🔴 0xF216...bcFD 1.85%
🔵 iarabloomz.eth 1.81%
🔵 losingmyego.eth 1.81%
🟡 levidowney.eth 1.74%
🔵 0xB346...2f90 1.70%

View All

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Artist collective	Label/distribution	Live events
CabinDAO / Creator Cabins	DAORecords	Refraction
herstoryDAO	The Song That Owns Itself (STOI)	The Willow Tree
Elektra (via Songcamp)	GENRE DAO (Leaving Records)	W3BSTOCK
Voyager	Sone/Topshelf Records	Amplify DAO
HedsDAO	Dreams Never Die Records DAO	
	XYZ DAO	Music collectors/investors
	Good Karma Records DAO	NoiseDAO
	StemsDAO	Morii Music DAO
	Nvak Collective	GrooveUp
		omgkirby

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HUGE MANUAL UNDERTAKING +

Custom coded NFTs + Royalty Splitter customization

Single licensing use case (Music NFTs)

Manual allocation of royalties and splits

Special team for economics

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23

24

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Royalties

Royal

Decent

Opulous

+ **Revelator Legato**

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aggregators

26

27

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29

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Editions
- Sound
- NiftyGateway
- Nina
- MintSongs
- RELICS
- Rarible
- OneOf
- AsyncMusic
- OpenSea
- Husl
- NiftyTunes
- Blockparty

1/1
- Catalog
- Mayk.it
- Foundation
- MODA
- FormFunction
- Zora

Royalties
- Royal
- OxSplits
- Decent
- Opulous

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Collectives
- SongCamp
- BeetsDAO
- Phlote
- Friends with Benefits
- The Park
- Ampl3d
- Soneworks
- LNRZ
- Zoratopia
- hedsDAO
- Vuzec

Stems
- StemsDAO
- OxStems
- NftyTunes

Agencies
- DOOMSDAYX
- HiFi
- NightShift
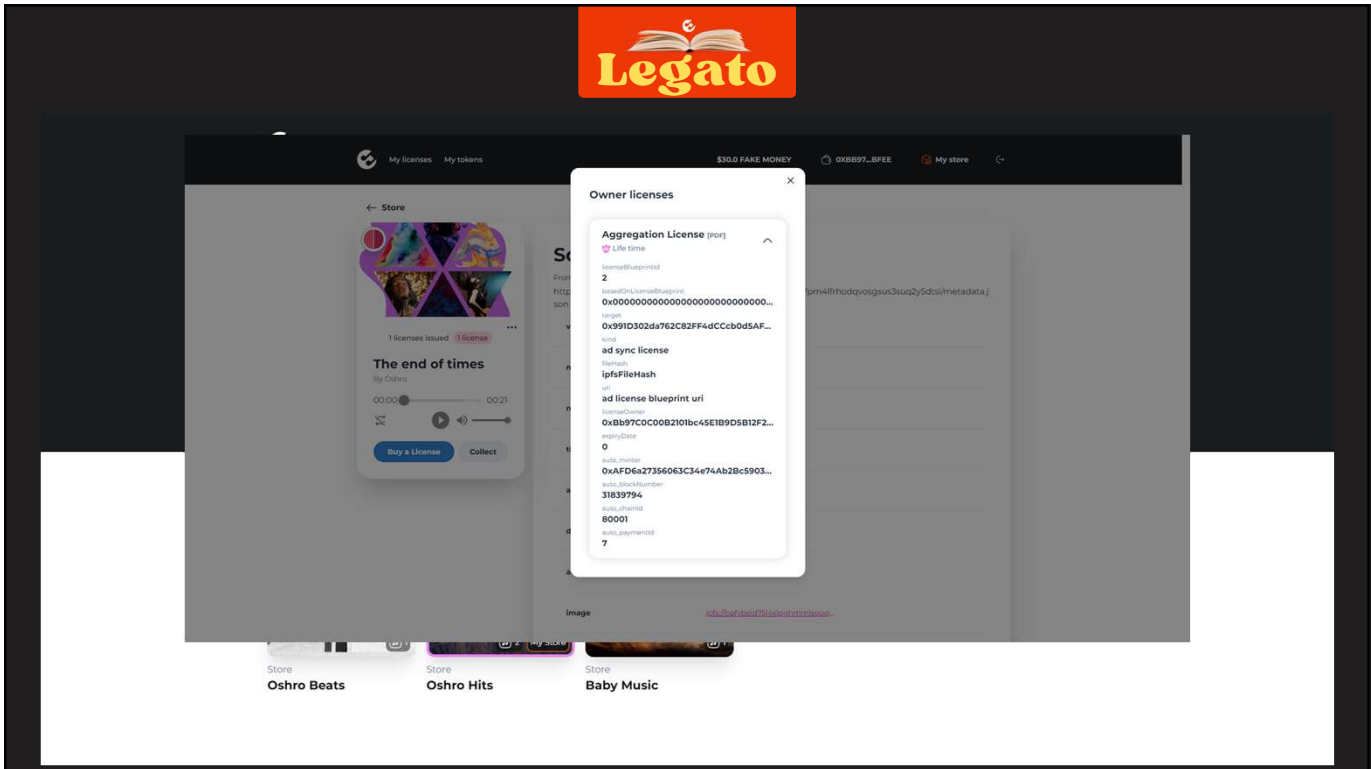- Hearts
- Six
- Trippy Labs

Licensing
- Dequency
- NotaArt
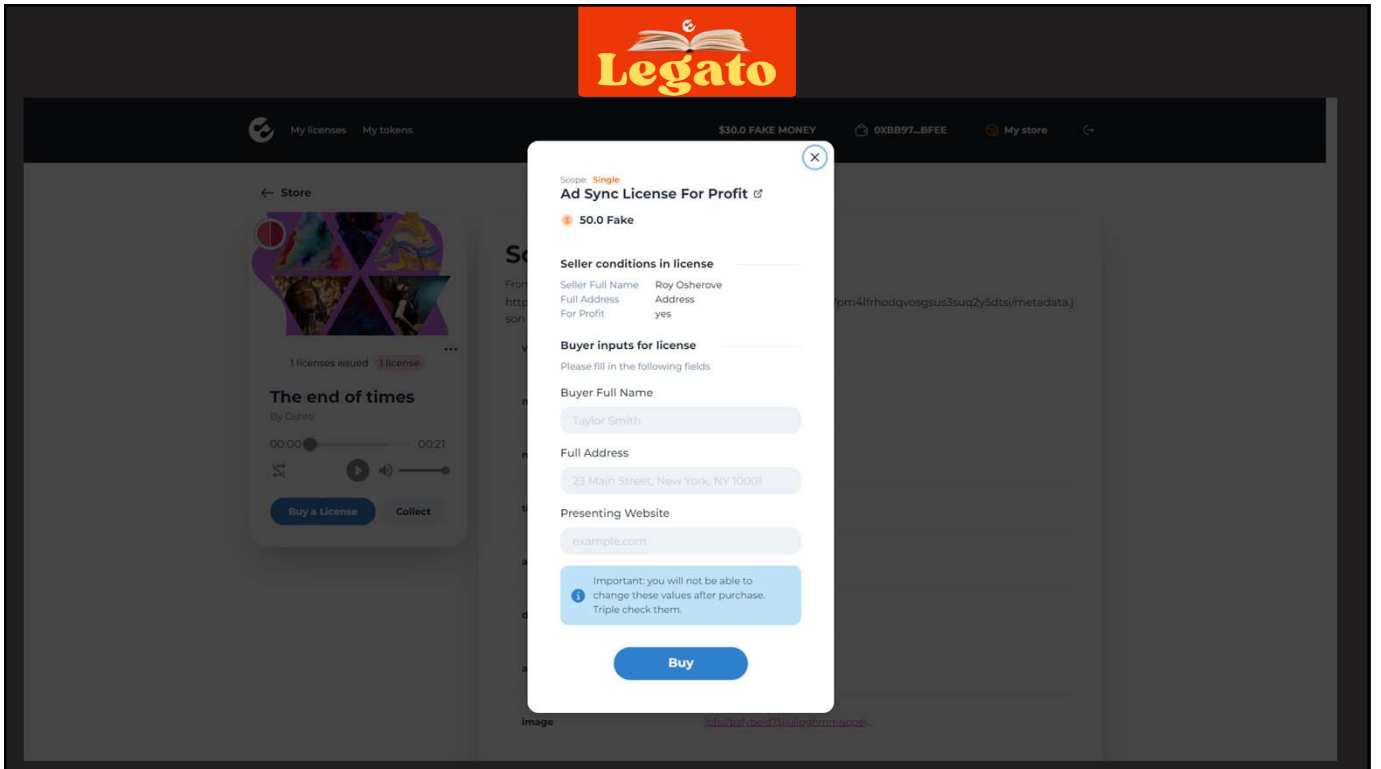
Videos
- Glass Protocol
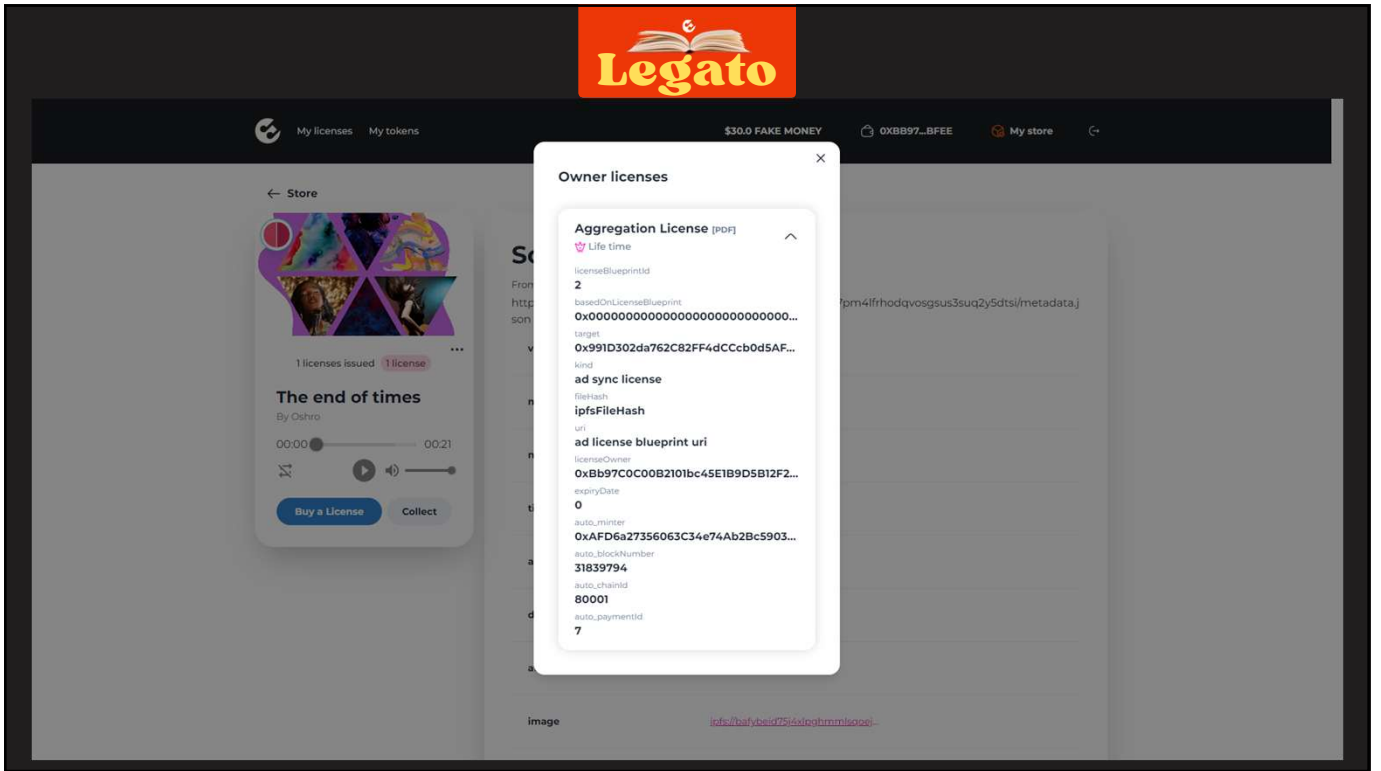- Mysterious

+ **Legato**

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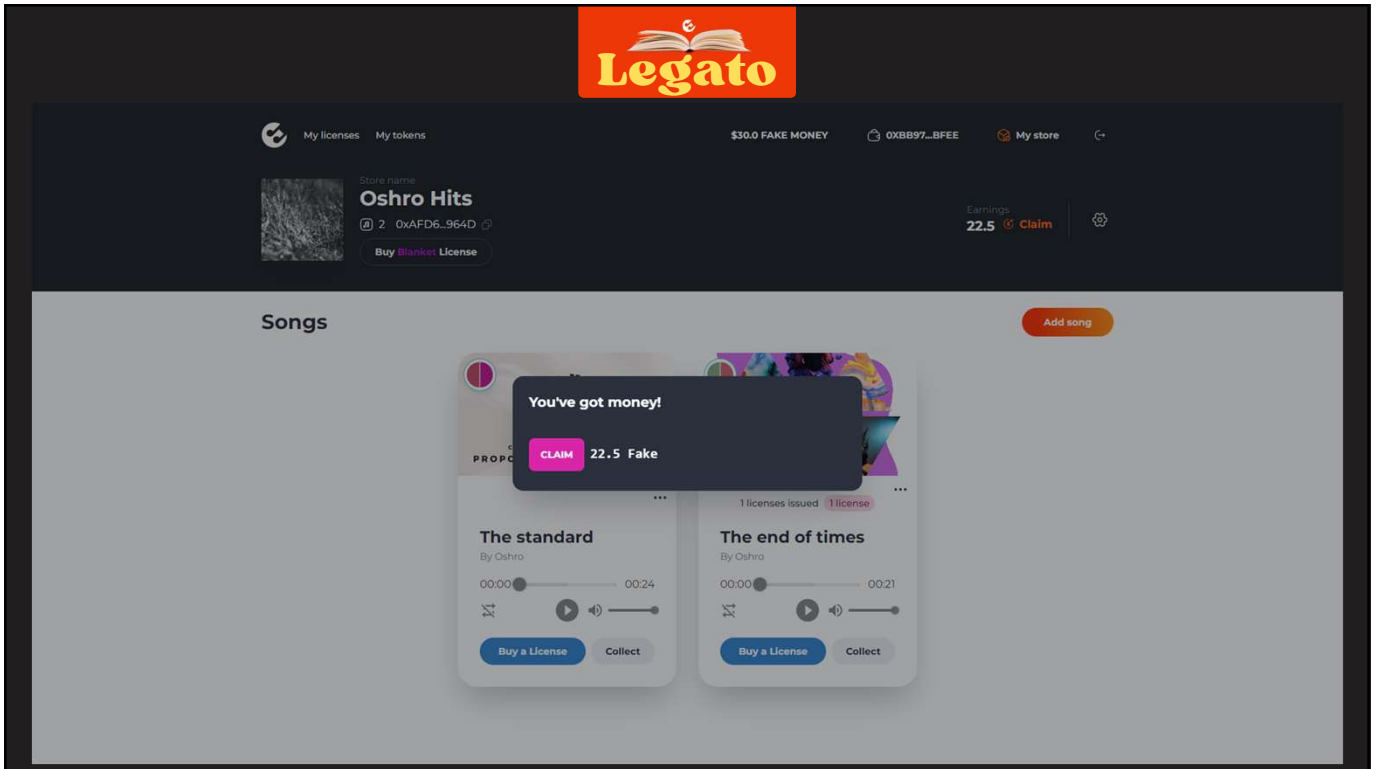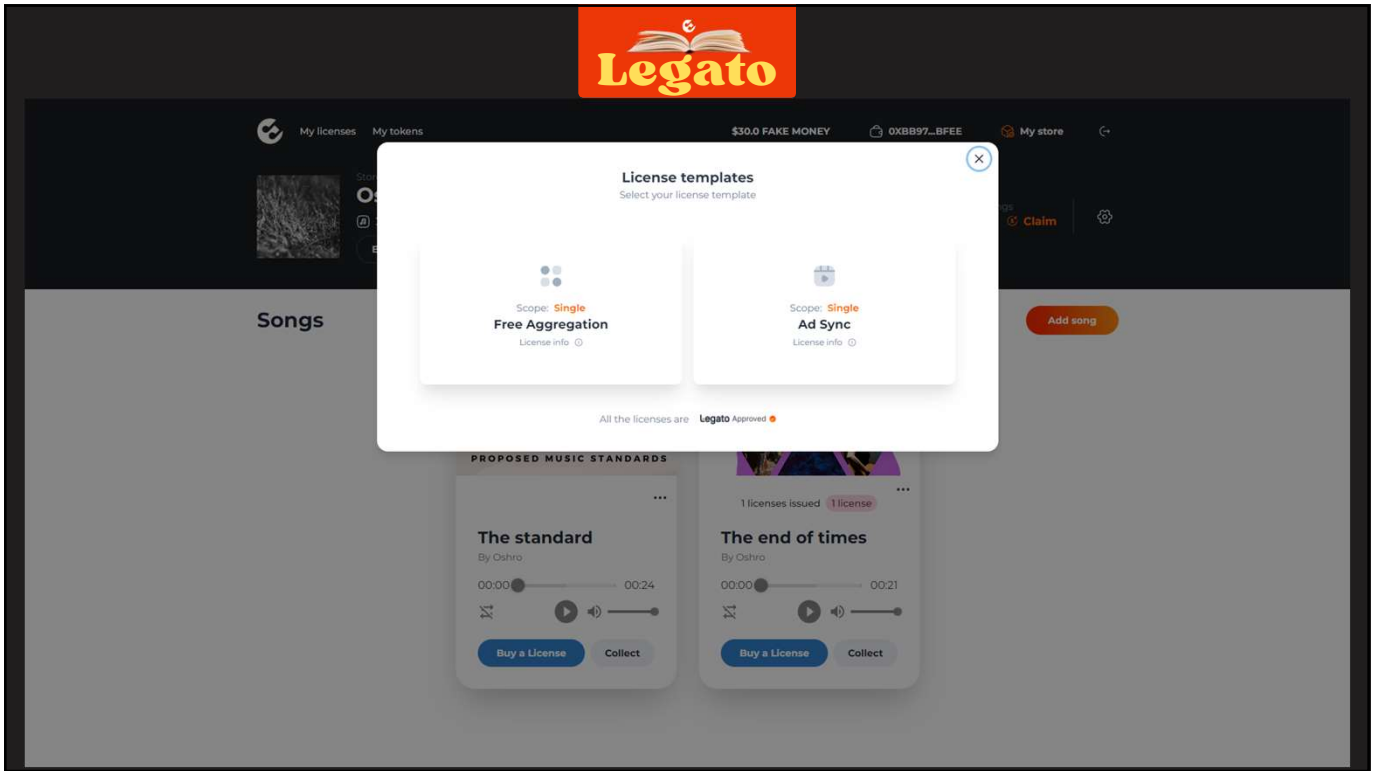
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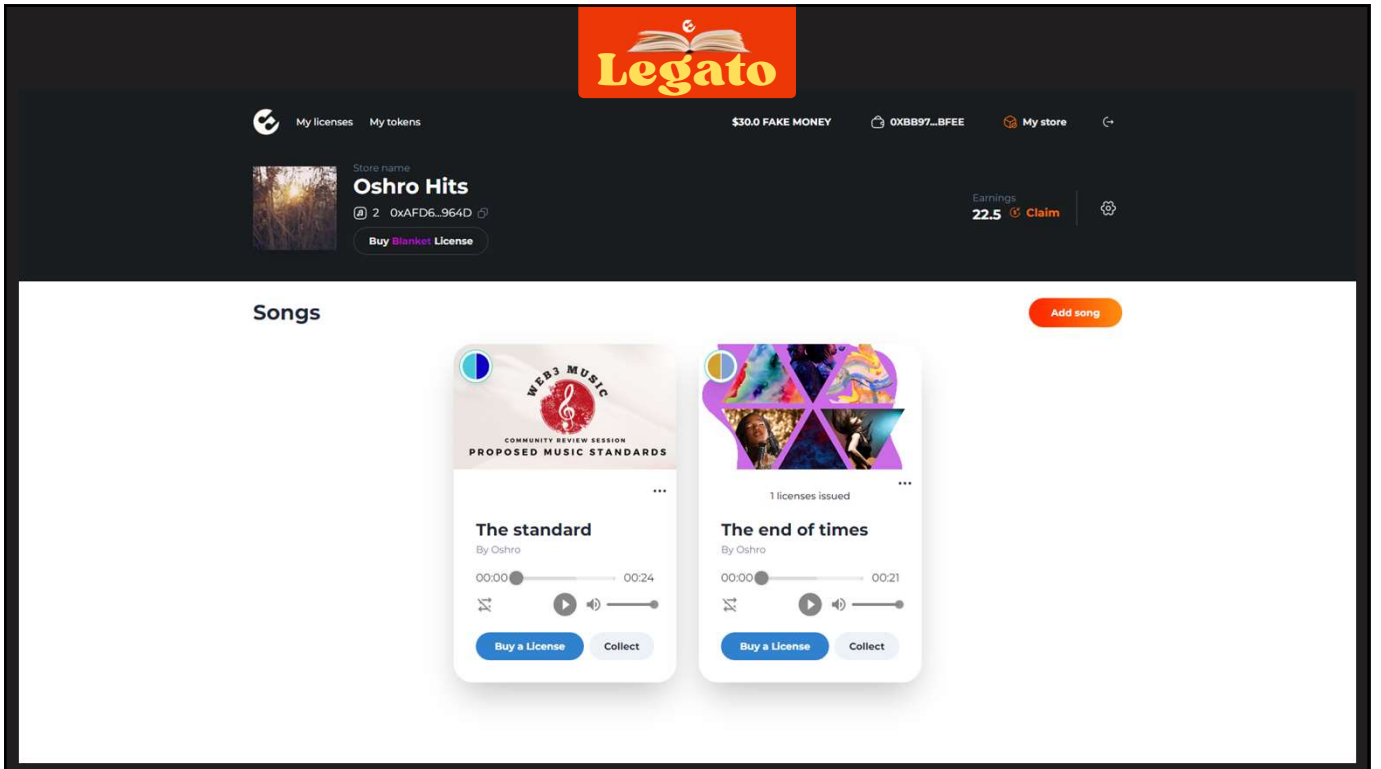
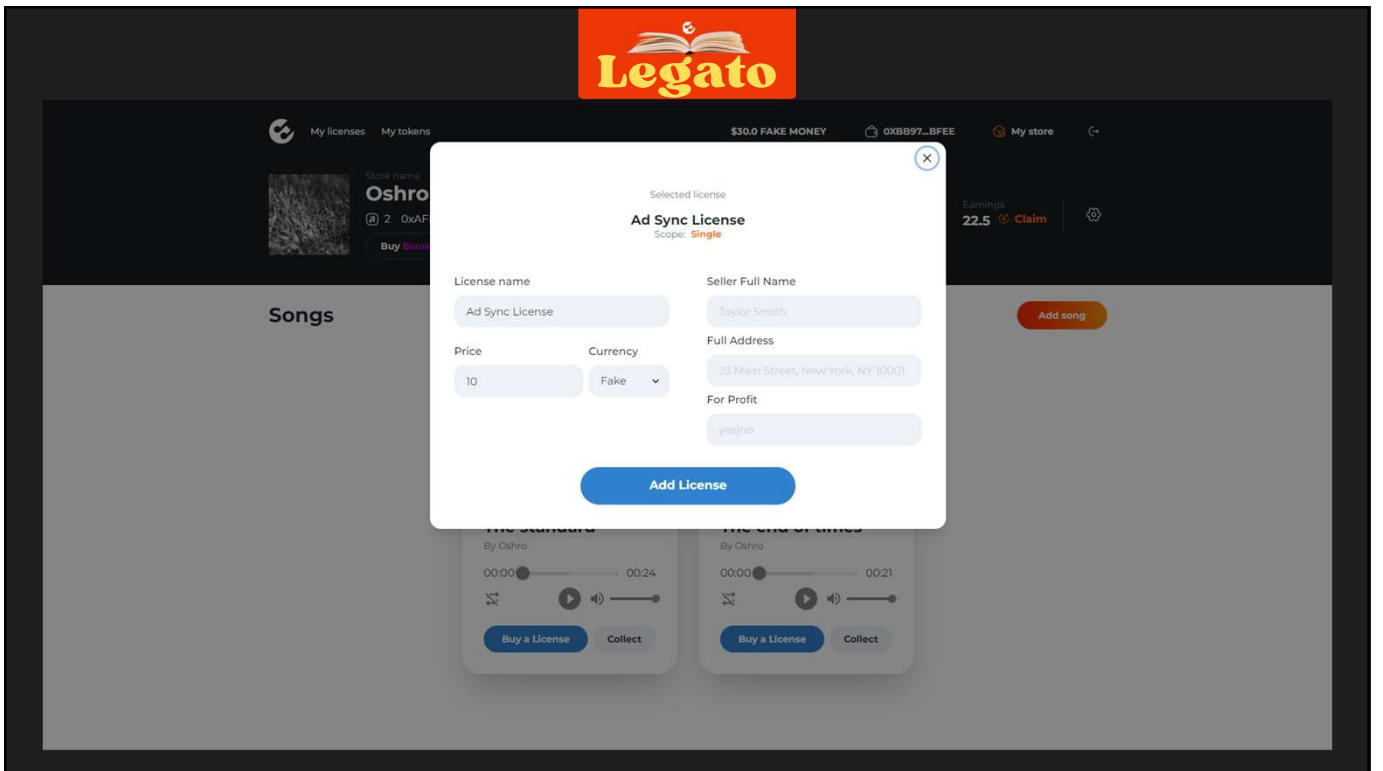35
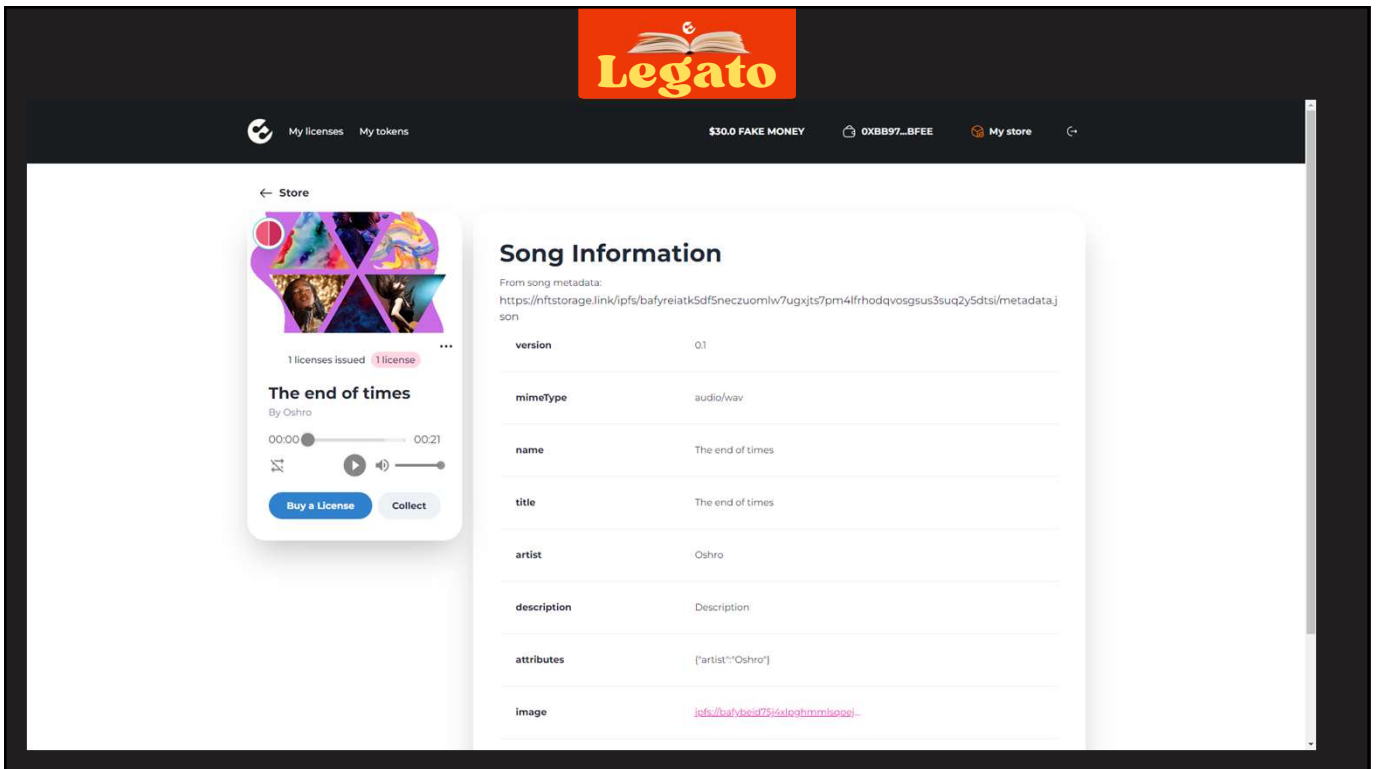
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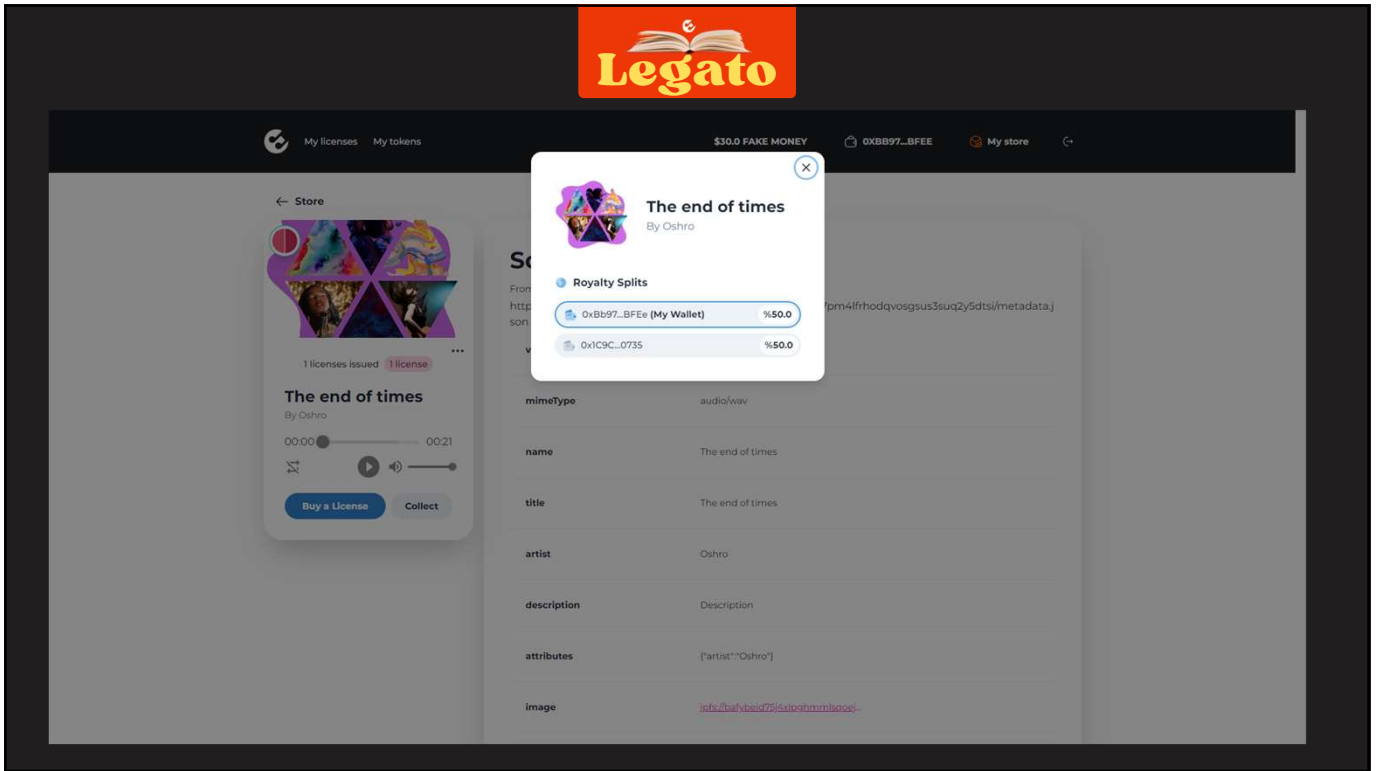
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Q&A

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Thank You

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