




1



Enabling **creators & groups** to monetize their IP on Web3

+

Enabling **marketplaces** to integrate licensing into offerings

Shopify / Stripe / PayPal for web3 licensing

2

Music and web3


PAST **WEB 2.0 MUSIC**

PRESENT **MUSIC NFTS**

FUTURE **ARTIST COLLECTIVES**


LICENSING

SOCIAL



3

About Me



- Sync Music (Trailer Music)
- Organizer of the Israeli Web3 Developers meetup.
- In software leadership roles for **20+ years**.
- Author of **best selling technical books** on software quality and team leadership
- Worked in both small **startups** and **large multinational companies** .
- Worked in **Israel, Scandinavia** and the **USA**.
- Involved with Bitcoin since 2012, Smart Contracts **since 2016**.

CONTACT

ROY@OSHEROVE.COM

+972-58-4039-765

Founder: Legato

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PAST

web 2.0 music

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Web 2.0 Music Industry

Bureaucratic nightmare

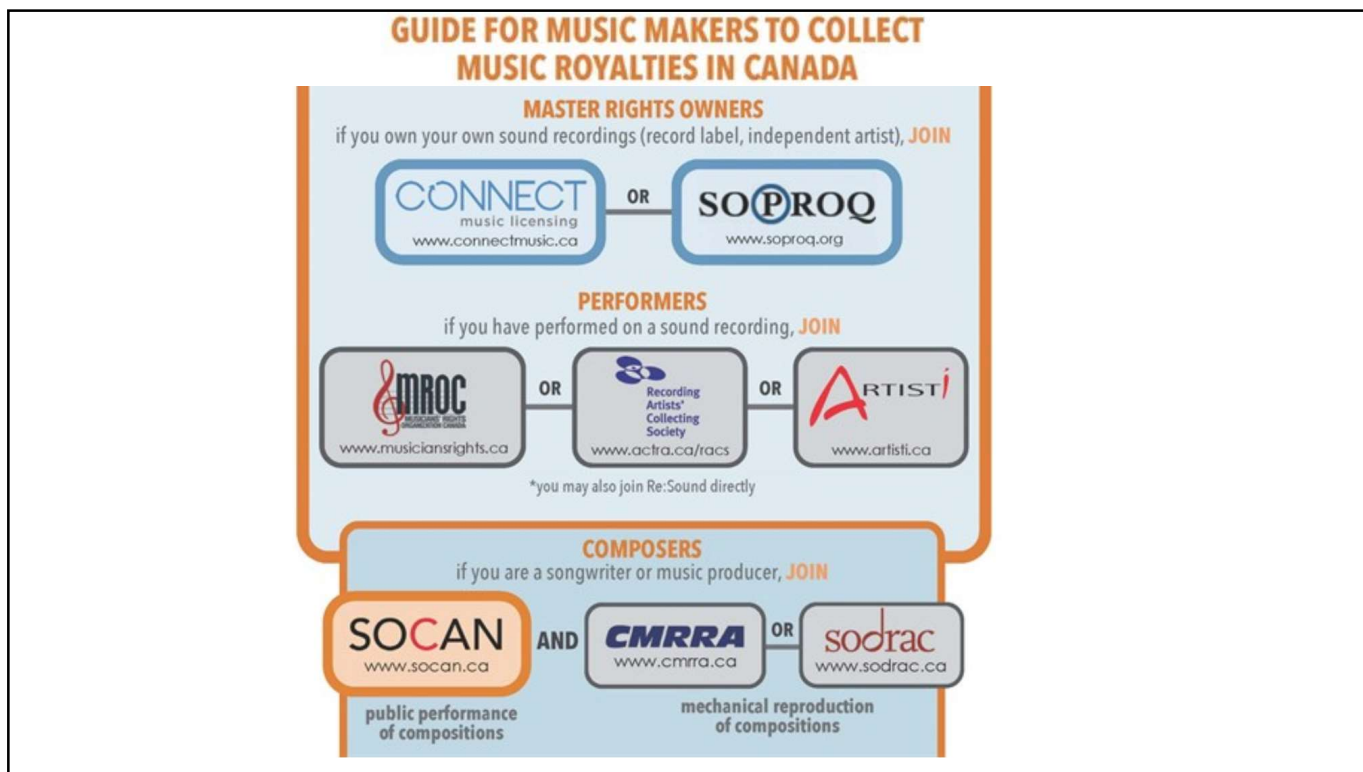
Problematic Rights Tracking/Changing

Slow payment system

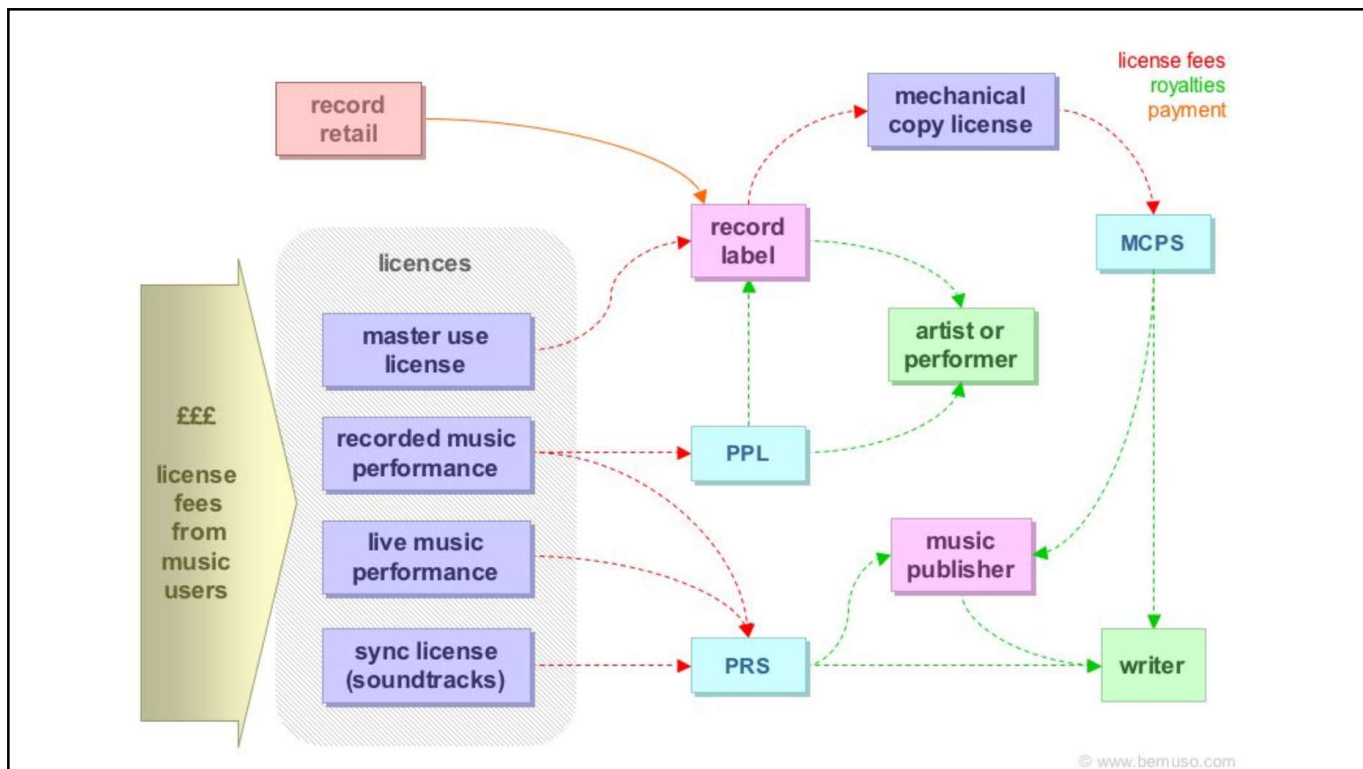
Lack of connection to listener

Monopolistic behavior

6



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Web 2.0 Music Industry

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Web 2.0 Music Industry

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Web 2.0 Music Industry

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Web 2.0 Music Industry

Bureaucratic nightmare

Problematic Rights Tracking/Changing

Slow payment system

Lack of connection to listener

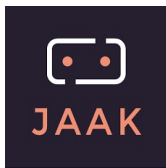
Monopolistic behavior



No Incentive to change

12

blockchain attempts to change the music industry



13

Present

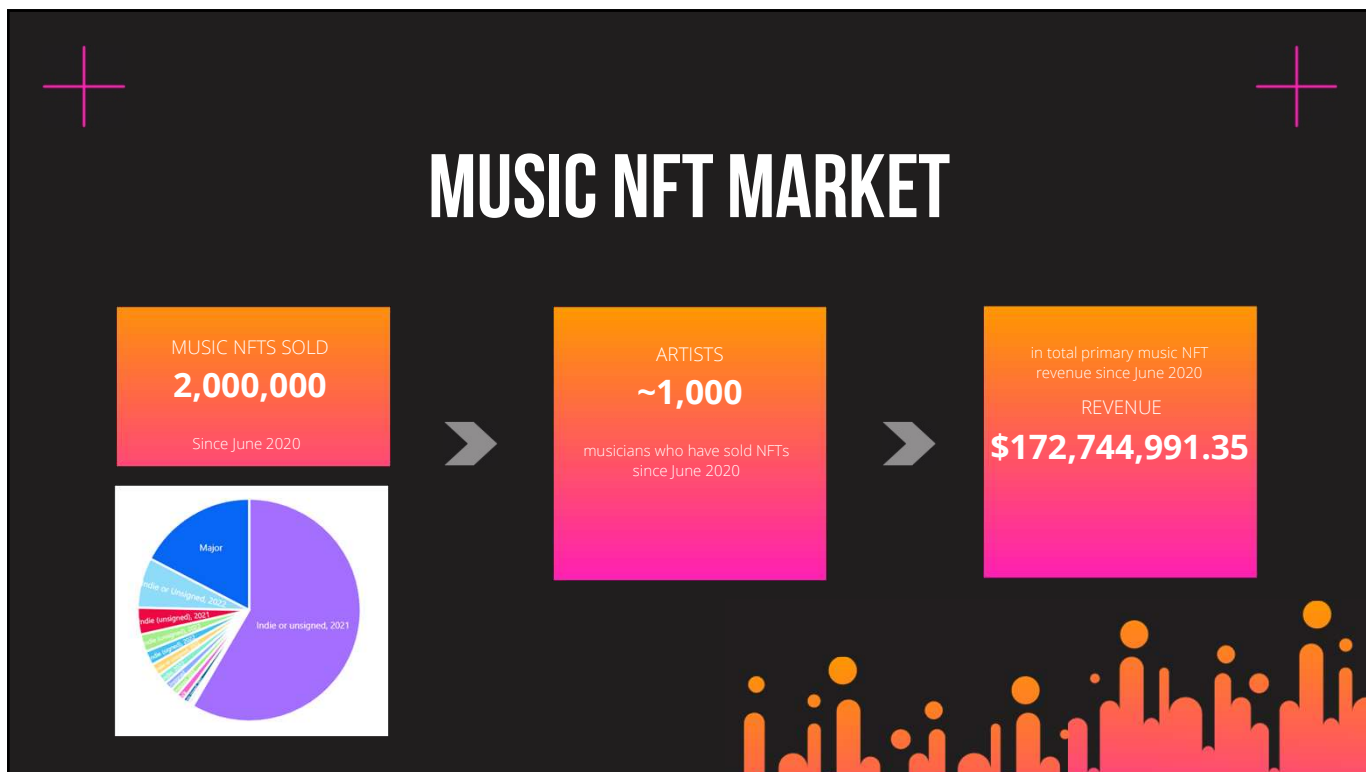
Music NFTS

Royalties

Collectives

Aggregators

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Have you heard of..


royal
INVEST IN MUSIC

Gated. Only recording (streaming) royalties

16

Have you heard of SongCamp?

17



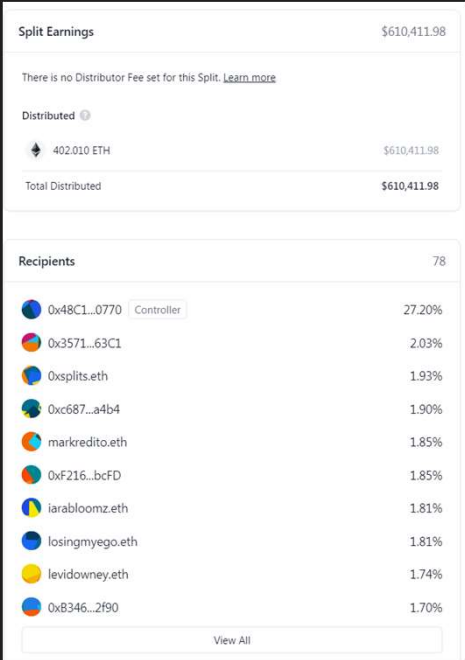
CHAOS
@headless_chaos · Follow

Chaos is

- 🎵 45 musicians
- 🎨 9 visual artists
- 📋 7 operatives
- 💻 6 devs
- 📻 5 radio producers
- 🧠 3 economists
- 📝 2 scribes

👁️ 1 headless band

12:02 AM · Apr 9, 2022



Split Earnings		\$610,411.98
There is no Distributor Fee set for this Split. Learn more		
Distributed	402,010 ETH	\$610,411.98
Total Distributed		\$610,411.98

Recipients		78
0x48C1...0770	Controller	27.20%
0x3571...63C1		2.03%
Oxsplits.eth		1.93%
0xc687...a4b4		1.90%
markredito.eth		1.85%
0xF216...bcFD		1.85%
iarabloomz.eth		1.81%
losingmyego.eth		1.81%
levidowney.eth		1.74%
0xB346...2f90		1.70%

Total Distributed **\$610,411.98**

SongCamp -
Chaos

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Artist collective	Label/distribution	Live events
CabinDAO / Creator Cabins	DAORecords	Refraction
herstoryDAO	The Song That Owns Itself (STOI)	The Willow Tree
Elektra (via Songcamp)	GENRE DAO (Leaving Records)	W3BSTOCK
Voyager	Sone/Topshelf Records	Amplify DAO
HedsDAO	Dreams Never Die Records DAO	
	XYZ DAO	Music collectors/investors
	Good Karma Records DAO	NoiseDAO
	StemsDAO	Morii Music DAO
	Nvak Collective	GrooveUp
		omgkirby


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HUGE MANUAL UNDERTAKING

- Custom coded NFTs + Royalty Splitter customization
- Single licensing use case (Music NFTs)
- Manual allocation of royalties and splits


Special team for economics





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Web3 x Music Landscape

Updated: Apr 15th, 2022  @OohLaLa_xyz

NFT Marketplaces

- OpenSea
- Rarible
- SR SuperRare
- LooksRare
- Nifty Gateway
- Zora
- Starly
- BlockParty

Specialized in Music

- Catalog
- OneOf
- Pianity
- FanFare
- RCRDSHP
- MintSongs
- Melos Studio
- OurSong
- nina Nina Protocol
- Serenade
- Soundchain
- Myx
- Noizd
- ROCKI
- Melody

Streaming

- Audius
- Emanate
- Resonate
- Rhythm
- Beatify

Music NFT Players

- Ooh La Lal
- Future Tape
- spinamp
- PlayOne
- BPM.gg
- SUDO

Generative Art

- EulerBeats
- SoundMint
- Async Art
- Audioglyphs
- Beat Foundry
- OxDEAFBEEF
- omgkirby
- Nowhere Gallery

DAOs

Research

- Water & Music

Collectors

- NoiseDAO
- BeetsDAO
- Phlote(Search DB)
- AMPLED(Co-Op)

Labels

- GenreDAO
- StemsDAO
- DOOMSDAY X
- Good Karma DAO
- Dreams Never Die
- SongADA0(Patronage)
- MODA DAO(Web3 infra)
- Refraction DAO (IRL event & art spaces)

Royalties

- Royal
- Decent
- Opulous

Sound Party

- Sound.xyz

Music Workstation

- Arpeggi Studio

Project Lab

- Songcamp
- Sone
- HiFi Lab

Ticketing

- FWB Gatekeeper
- GET Protocol
- Centaurify
- GUTS tickets
- YellowHeart

Data Network

- musicOS

Videos

- Glass Protocol

Database

- dopr
- Soundpickr

Nodes & Gameverse

- Gala Music

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Web3 x Music Landscape

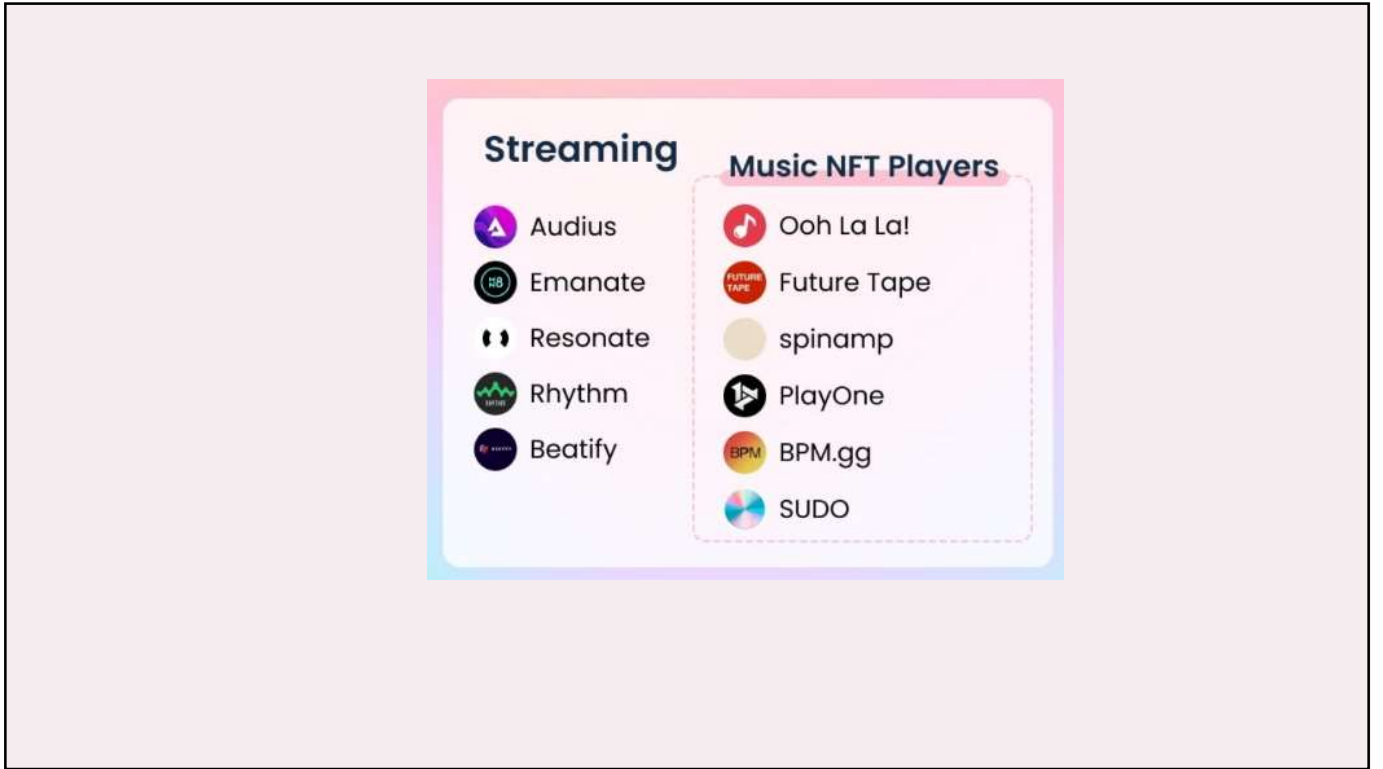
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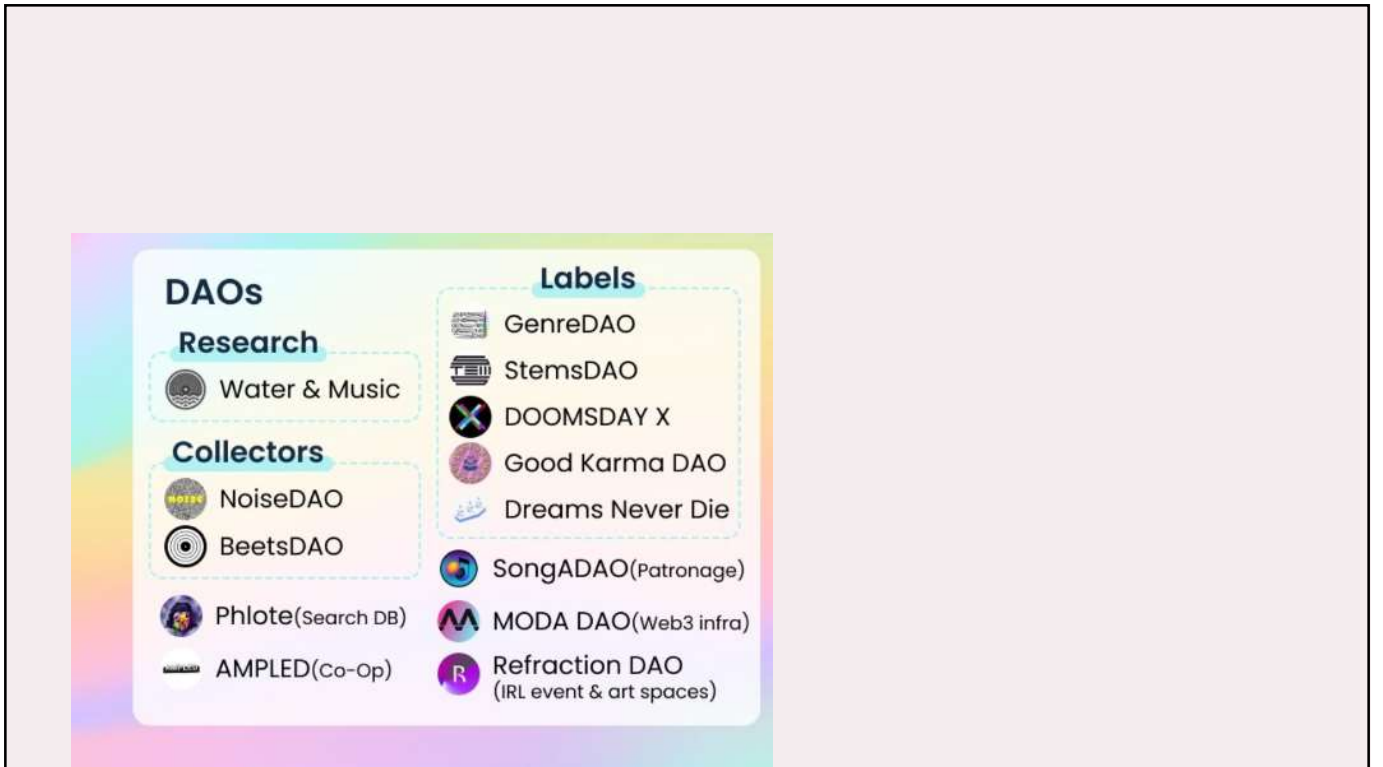
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22



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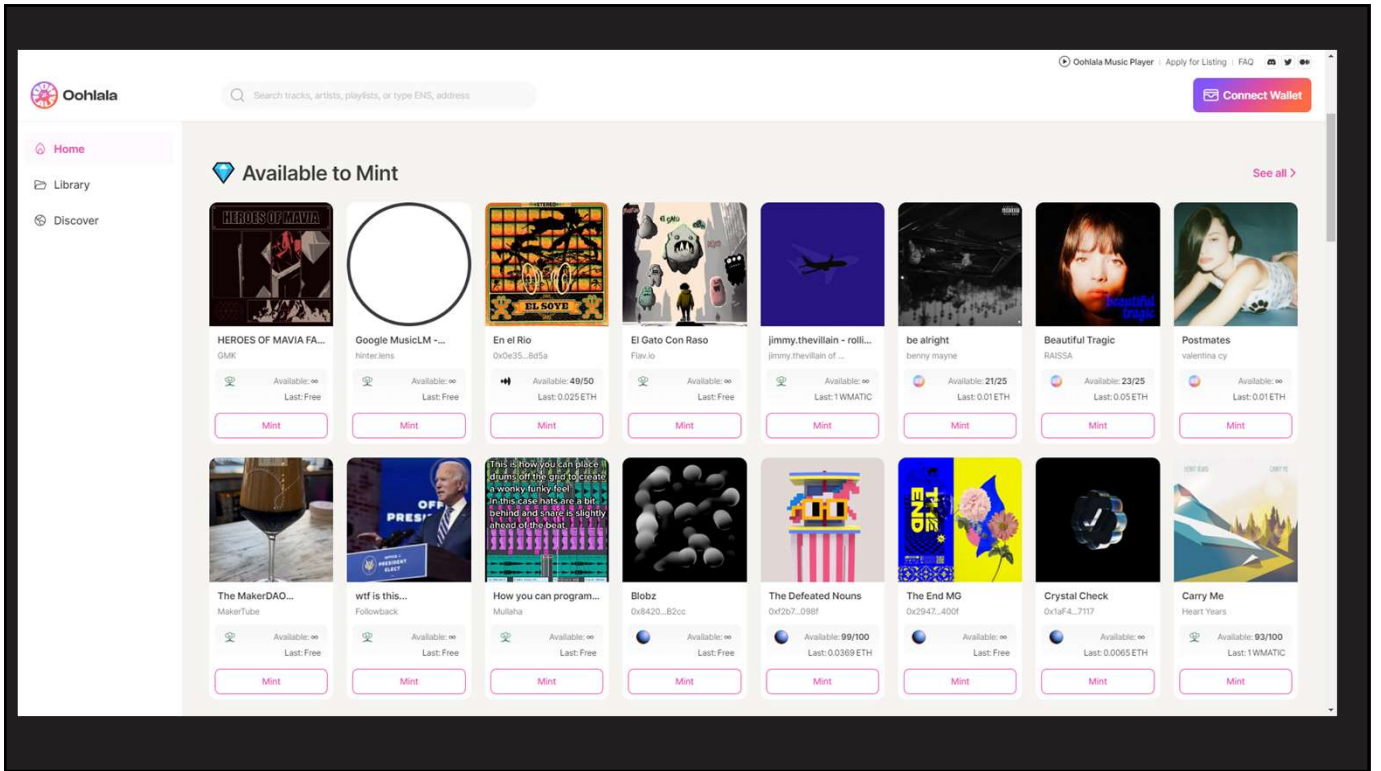
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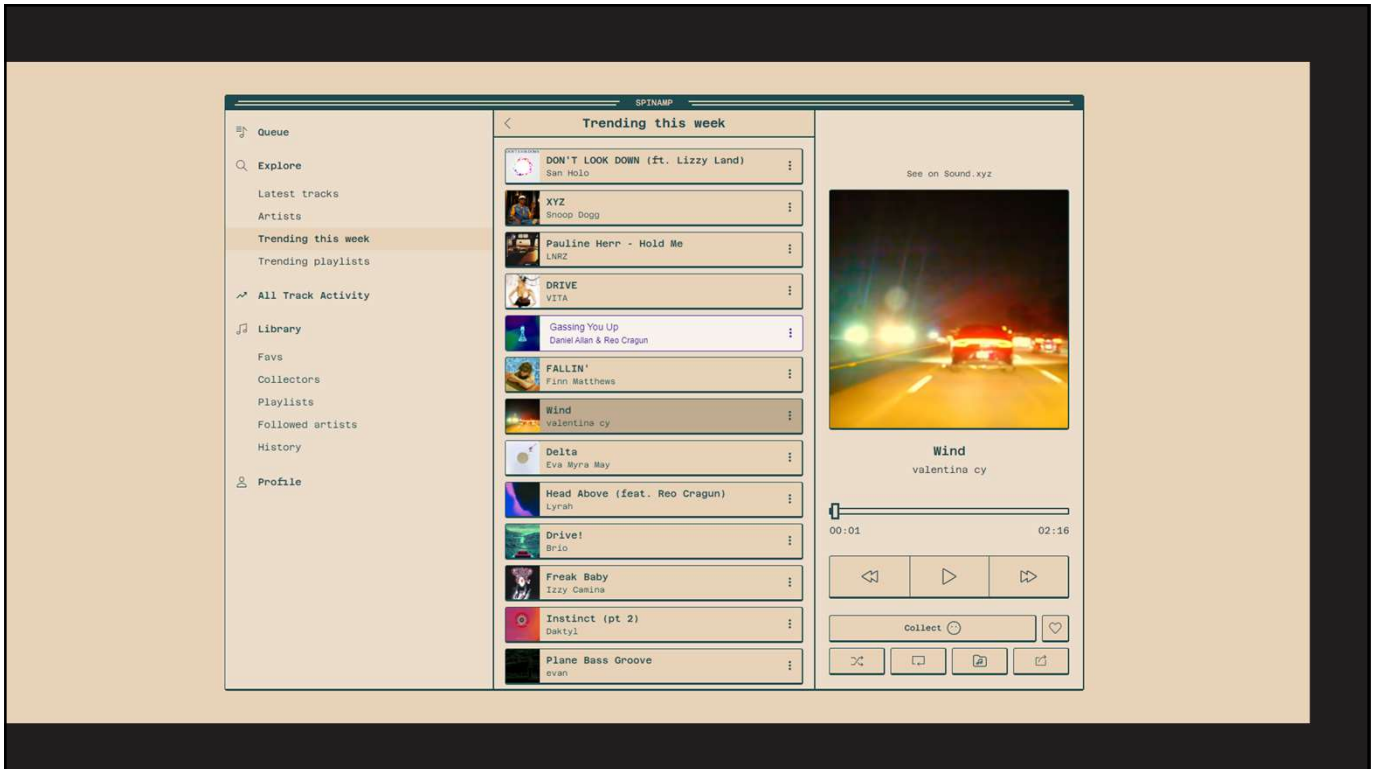
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27



28

two camps

post royalties

VS

wtf, yes royalties

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MUSIC NFT LANDSCAPE Curated by @CooopahTroopa | Designed by @NicogsWorld

Avatars

- Wobblebugs, Chillpill, WhoWho's
- FLUF, Somehoodlum, CryptoBerliners
- PixelBands, WVRPS, Kevin the Monkey
- OmgKirby, LostBoy, RavePigs, ChillRx

Editions

- Sound, NiftyGateway, Nina
- MintSongs, RELICS, Rarible
- OneOf, AsyncMusic, OpenSea
- Husl, NiftyTunes, Blockparty

Fanclubs

- Medallion, Bonfire, Rally
- Afterparty, Encore, Telle
- Passage, Mirror, Recur
- Aesthetic, Co-Signed, VAULT

Generative

- SoundMint, Nameless Places, SecretGarden
- Beat Foundry, Audioglyphs, Run Ed, Orbs
- Synthtopia, EulerBeats, Unigrids, Skullies

1/1

- Catalog, Mayk.it
- Foundation, MODA
- FormFunction, Zora

Royalties

- Royal, OxSplits
- Decent, Opulous

Players

- Sleevenote, SpinAmp, FutureTape

Artists

- RÖHKI, BUFFERING..., Aokiverse, Cherry
- Danger Zone, LNRZ, RAC, Angelbaby
- Harrison First, PUSSYVERSE, Kingship
- SongADAO, Tycho, Infinite, CHAOS
- Overstimulated, Inner DAO, Bored Brothers

Labels

- Hume, Palm Tree Crew, Venice
- Dreams Never Die, Starseed
- Leaving Records, Monstercat
- IAMSOUND, Spinnin' Records
- Foreign Family, Nvak Collective
- Good Karma Records, Next Wave

Research

- This Week in Music NFTs
- NFT Now, Mint, Water & Music

Tickets

- YellowHeart, Gatekeeper, GET Protocol

Events

- The Prom, Kandikids, FND DAO
- DirtyBird Art, The Sandbox
- MomentHouse, Afterparty

Merch

- IYK

DAWs

- Arpeggi

Licensing

- Dequency, NotaArt

Videos

- Glass Protocol, Mysterious

Agencies

- DOOMSDAYX, HiFi, NightShift
- Hearts, Six, Trippy Labs

Collectibles

- POAP, PIXELYNX, OneOf
- Fanapoly, Dropstar, SING
- RCRDSHP, Limewire

Collectives

- SongCamp, BeetsDAO, Phlote
- Friends with Benefits, The Park
- Amp3d, Soneworks, LNRZ
- Zorotopia, hedsDAO, Vuzec

Stems

- StemsDAO, OxStems, NiftyTunes

Grants

- MusicFund, Audio Grants, Music Machines

Streaming

- Audius, Myx, BPM, Sona, Emanate

Dance

- HEAT, GrooveTime

Chats

- wavWRLD, E DAO M, rare.wav, connoisseurs

Collectors

- NoiseDAO, Morii, DeezDAO, HerStory, PleasrDAO

PROBABLY SOMETHING

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Editions

Sound
 NiftyGateway
 Nina
 MintSongs
 RELICS
 Rarible
 OneOf
 AsyncMusic
 OpenSea
 Husl
 NiftyTunes
 Blockparty

1/1

Catalog
 Mayk.it
 Foundation
 MODA
 FormFunction
 Zora

Royalties

Royal
 OxSplits
 Decent
 Opulous

31

Collectives

SongCamp
 BeetsDAO
 Phlote
 Friends with Benefits
 The Park
 Ampl3d
 Soneworks
 LNRZ
 Zoratopia
 hedsDAO
 Vuzec

Stems

StemsDAO
 OxStems
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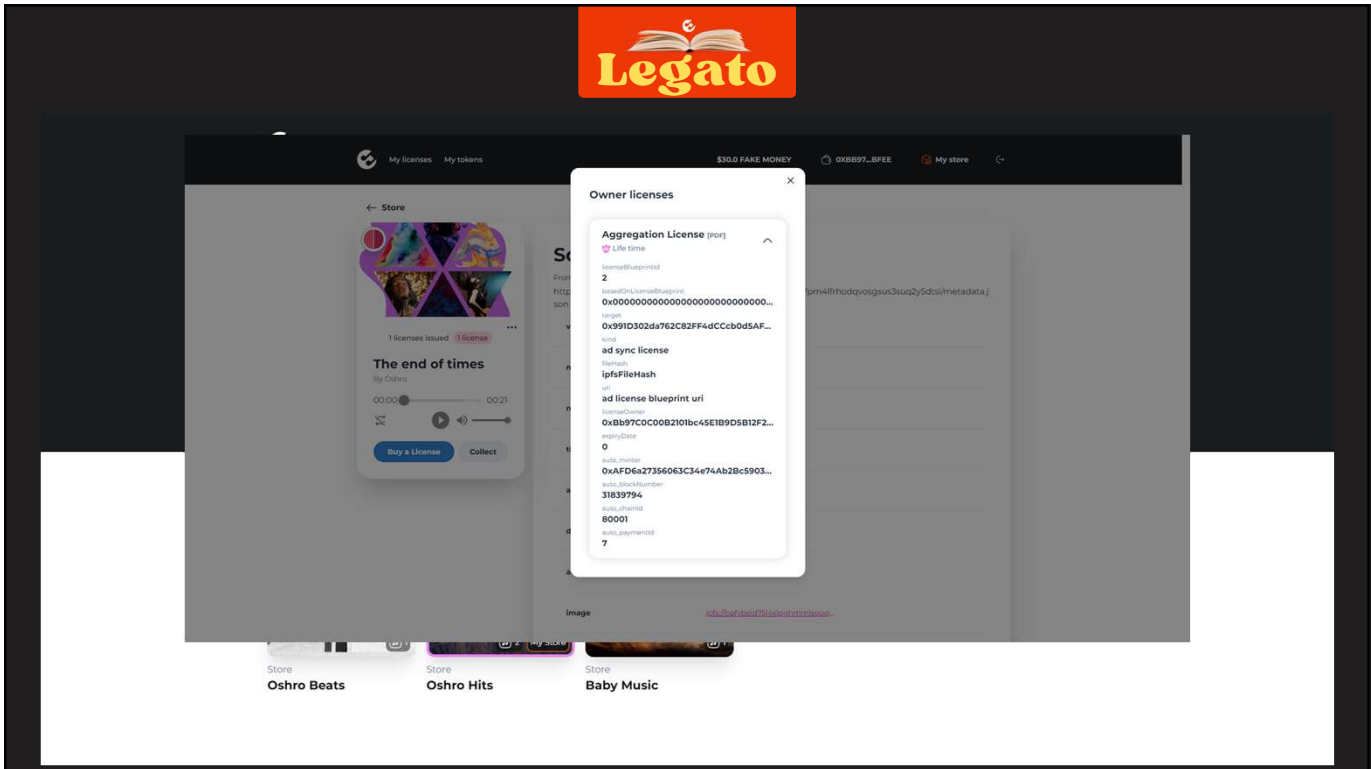
Glass Protocol
 Mysterious

+ Legato

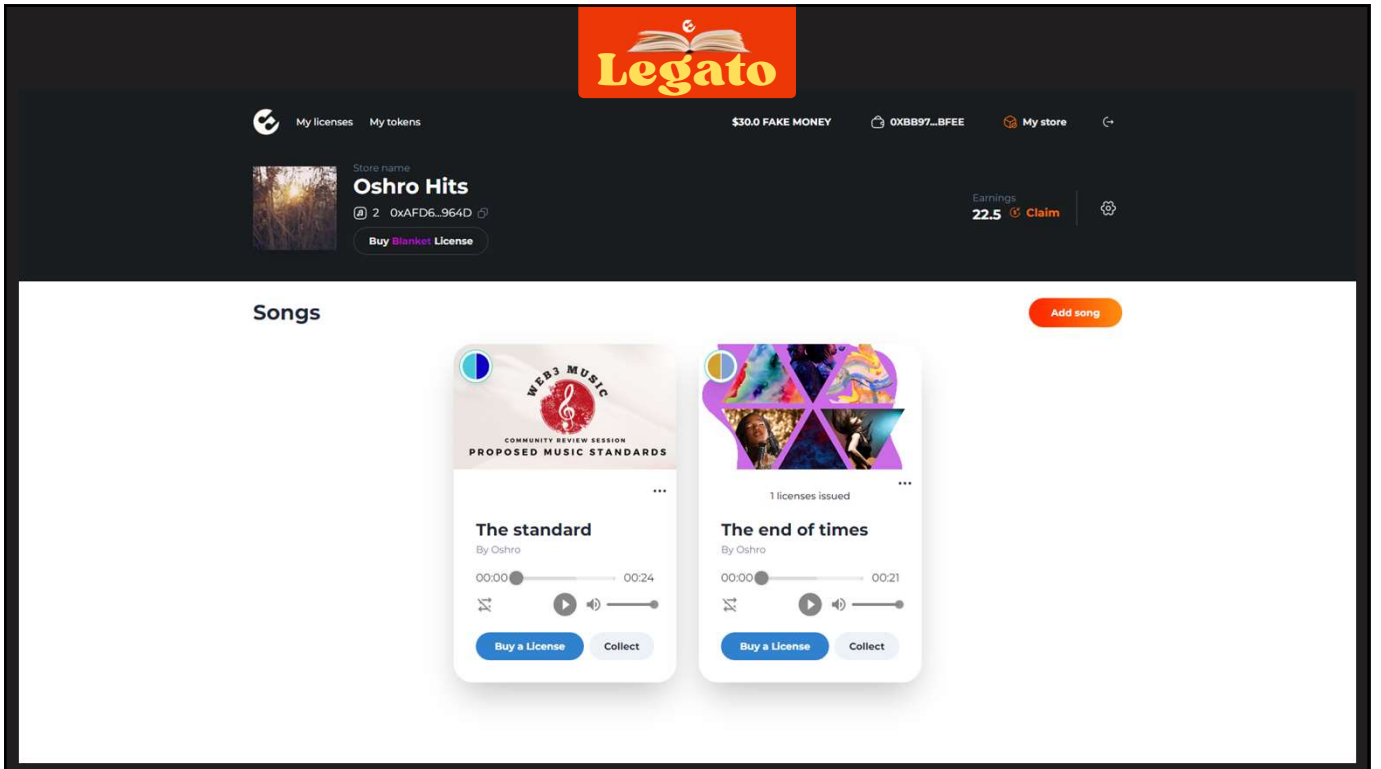
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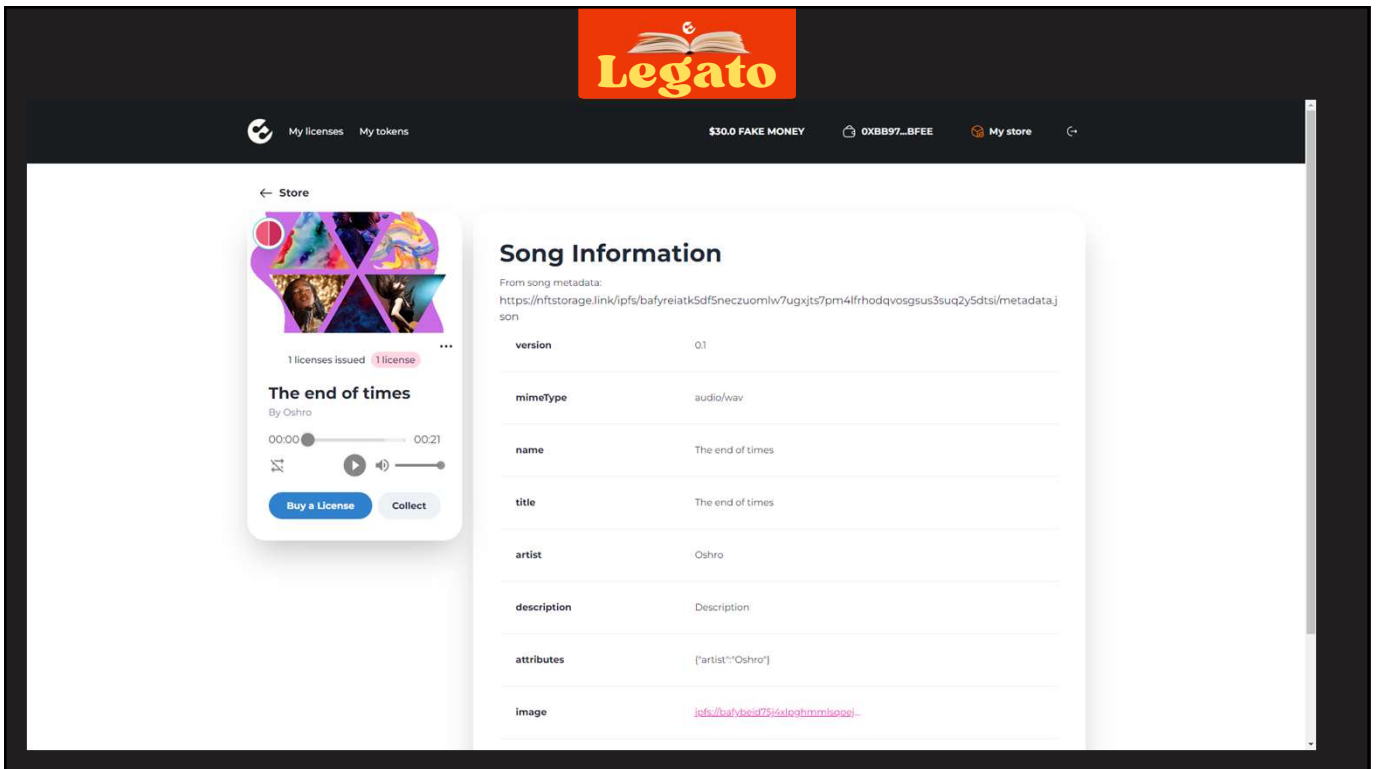
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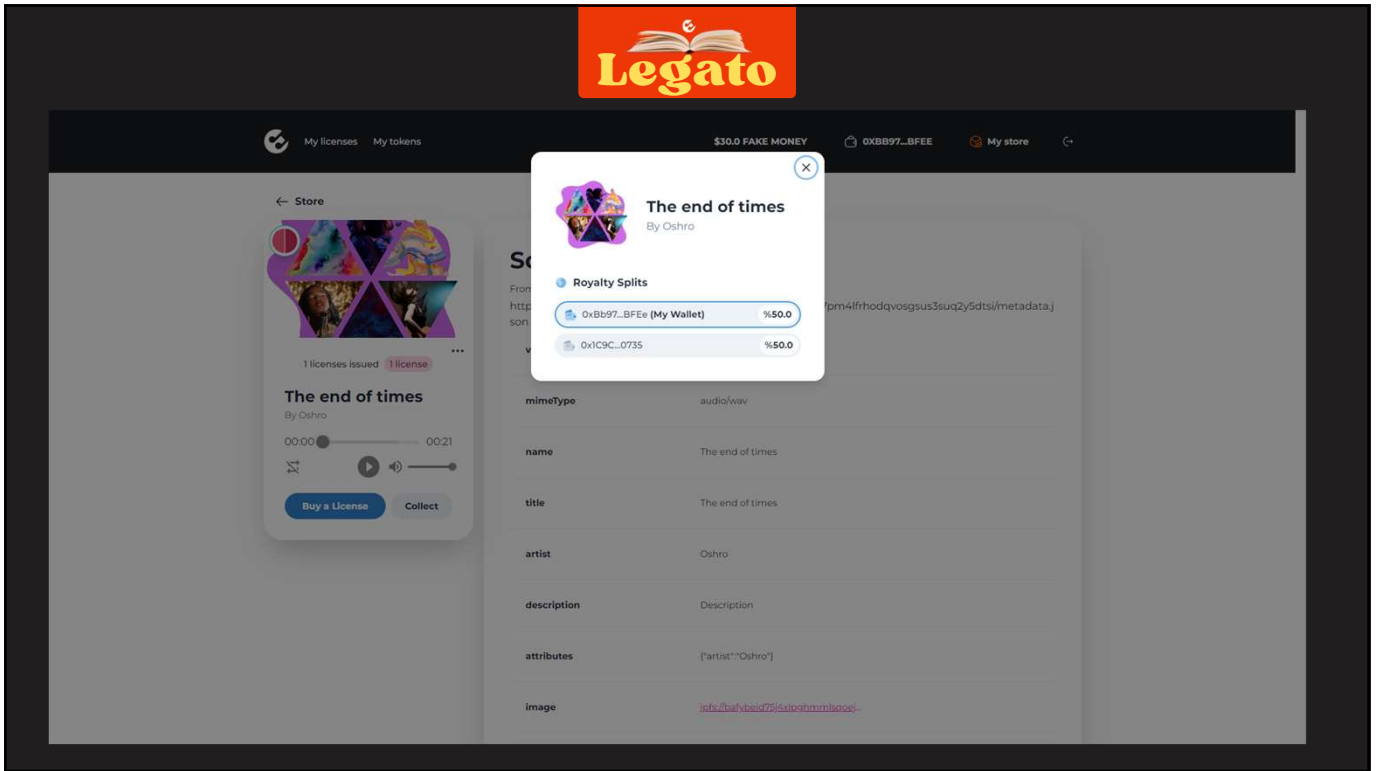
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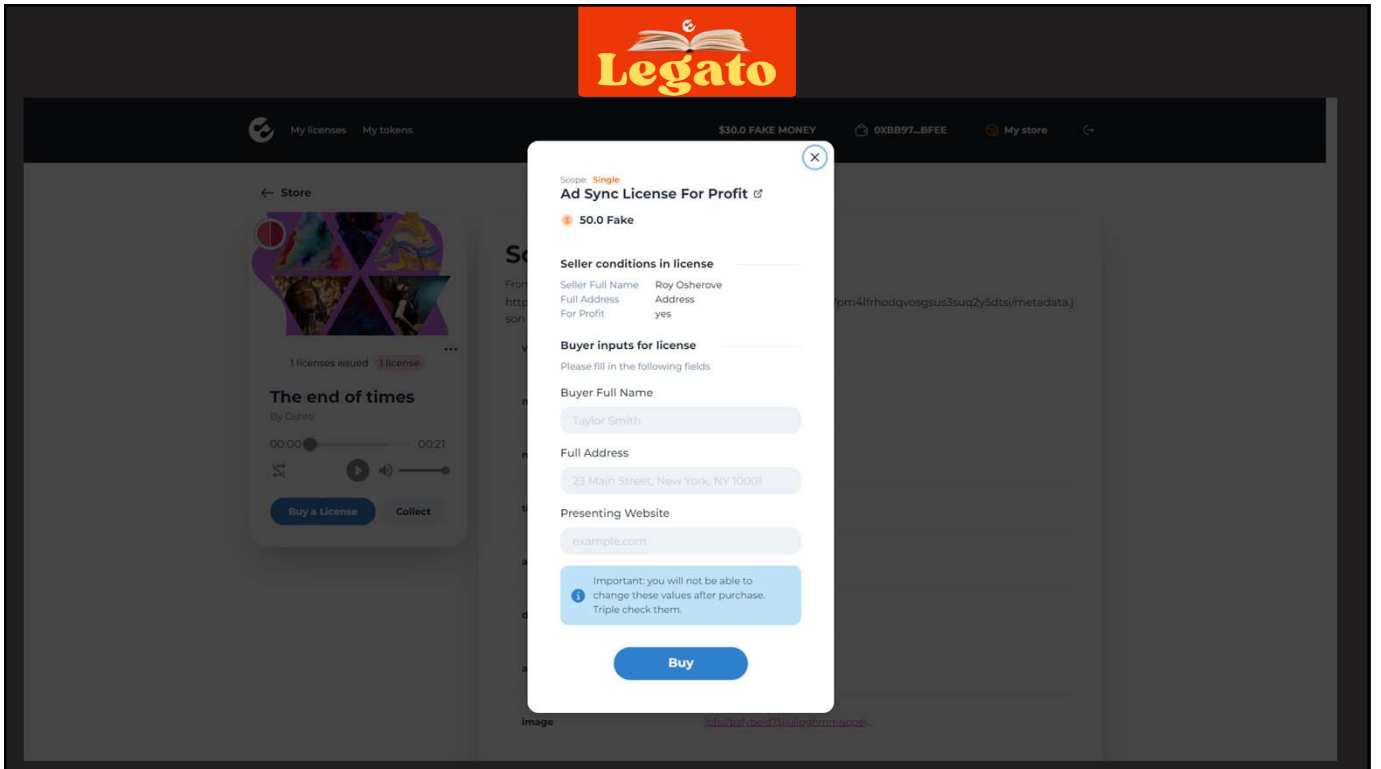
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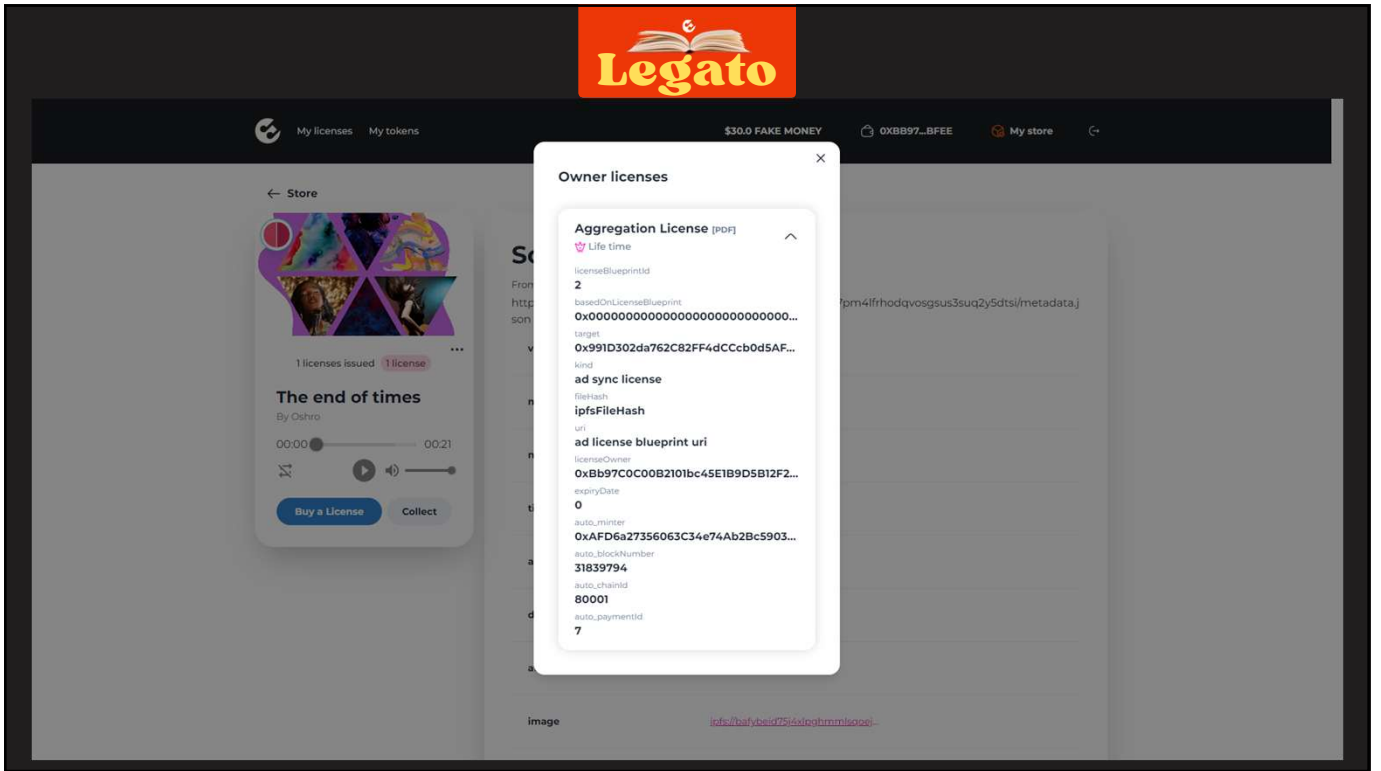
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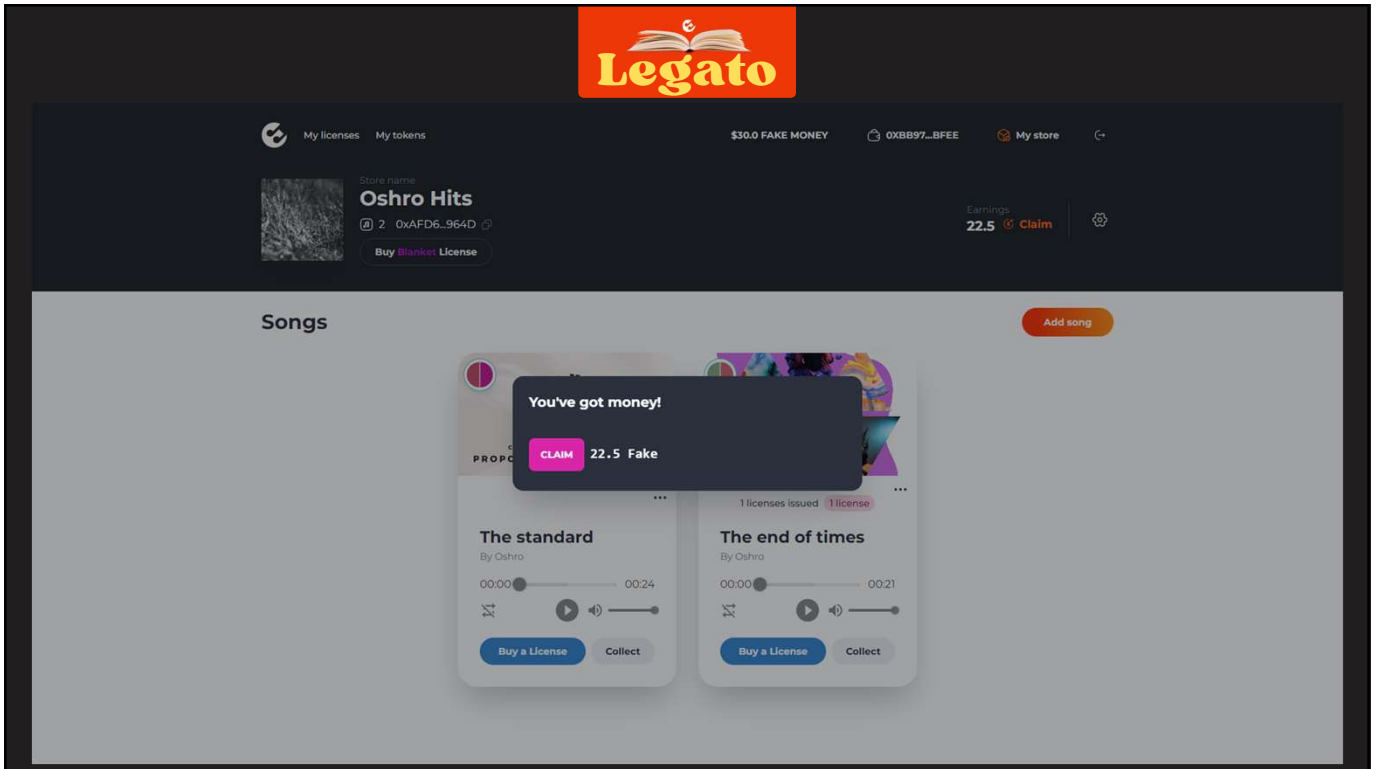
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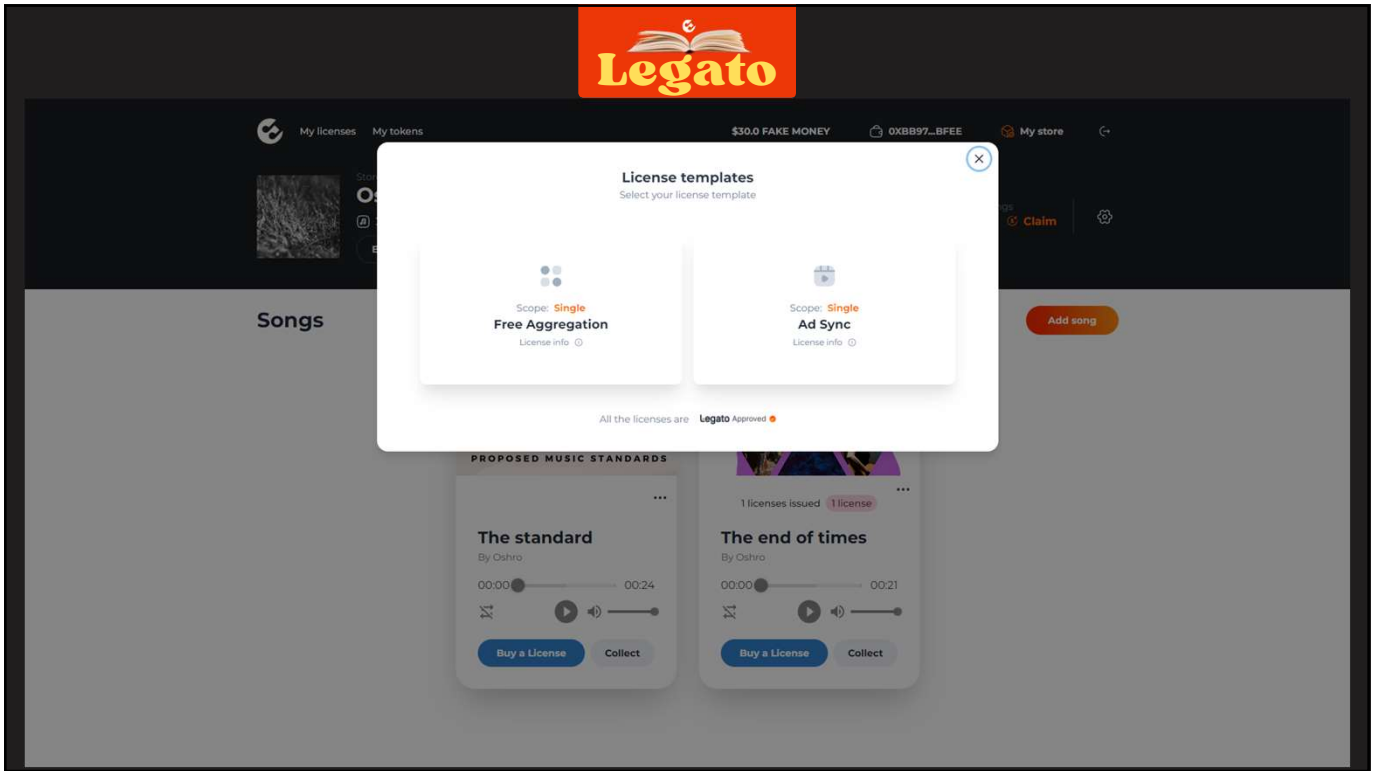
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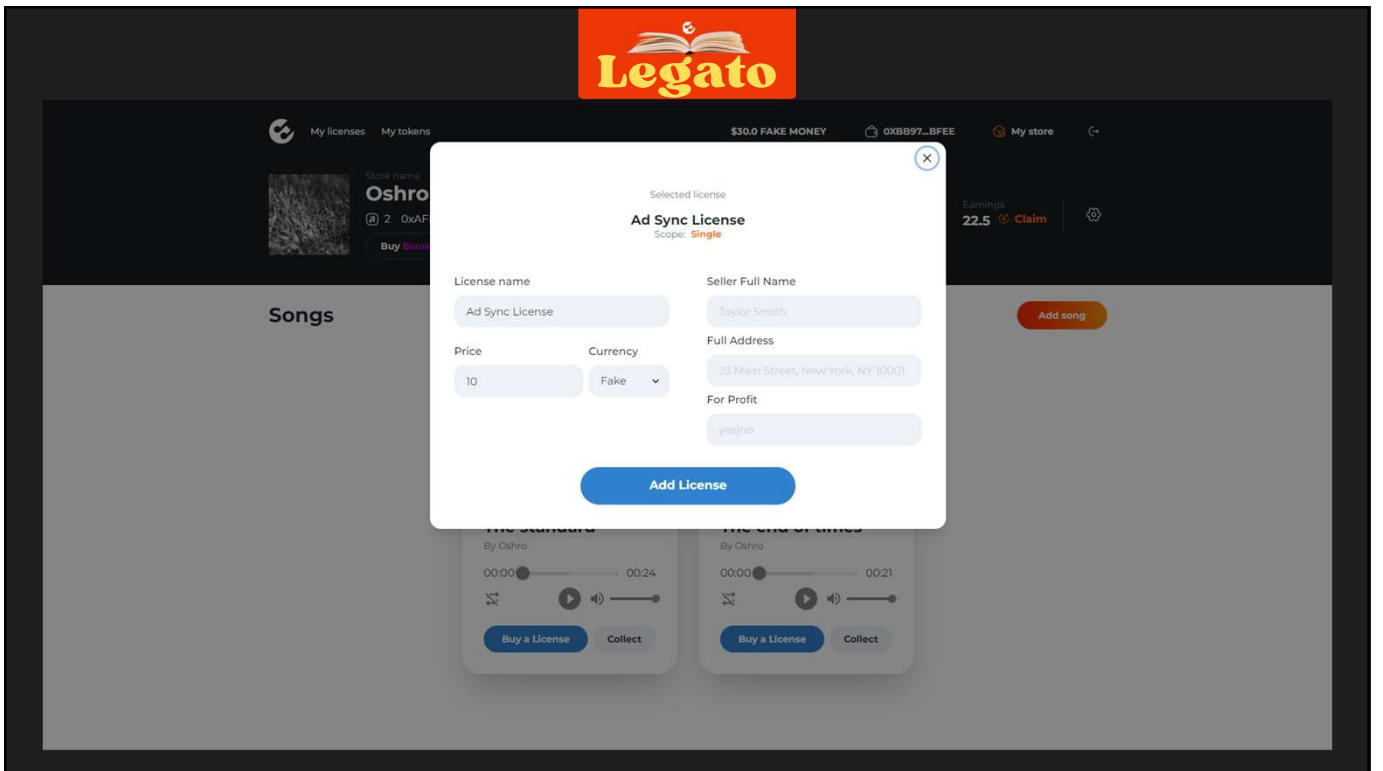
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Q&A

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Thank You

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